



All sessions will take place at Concordia University in the John Molson Building
 1600 Boulevard de Maisonneuve O, Montréal, QC H3H 1J5. [MAP](#)

Wednesday, August 28		
Time	Session	Location
11:00 am - 12:00 pm	Registration & Networking	MB atrium
12:00 pm - 12:15 pm	Opening Remarks	Room 3.270
12:15 pm - 1:00 pm	Keynote Greg Horowitz: Building a Sustainable Entrepreneurship Ecosystem: From Intentions to Impact	Room 3.270
1:00 pm - 1:45 pm	Lunch & Networking	4th floor lounge
1:45 pm - 3:15 pm	Academy 1 – Parallel Sessions Bob Willard: Sustainable Advantage – The Business Case for Sustainable Entrepreneurship	Room 3.255
	Ondine Hogeboom: Flourishing Business Model Canvas – Sustainable by Design	Room 3.265
3:15 pm - 3:30 pm	Coffee Break & Networking	Room 3.130 (Cloud Deck)
3:30 pm - 5:00 pm	Academy 2 – Parallel Sessions Jacques Chirazi and Margo Farnsworth: Biomimicry Design – Regenerative Design & Innovation for Entrepreneurs	Room 3.255
	Alain-Olivier Desbois: Impact Investing – How to Pitch with a Purpose	Room 3.265
5:15 pm - 6:15 pm	Pitch Competition – Preliminary Round (judges only)	Rooms 3.255 and 3.265
6:30 pm - 8:30 pm	Welcome Reception	Conference Centre 9 th floor

Thursday, August 29		
9:00 am - 10:00 am	President Panel Mohamed Lachemi, Ali Houshmand: Connecting Sustainability and Entrepreneurship Education in Academia	Room 3.210
10:00 am - 10:45 am	Design for Sustainability Panel Jacques Chirazi, Margo Farnsworth, Greg Horowitz, Alex Ralevski	Room 3.210
10:45 am - 11:00 am	Coffee Break & Networking	Room 3.130 (Cloud Deck)
11:00 am - 11:30 am	Keynote Speaker Abdul Karim Mohamed: Impact Investing in Africa: A Continent of Opportunities	Room 3.210
11:30 am - 12:30 pm	University Incubator Panel Laurentia Perrin, Abdullah Snobar, Jane Somerville, Mai Thai: Role and Impact of Incubators in Shaping a Sustainable Future	Room 3.210

12:30 pm - 1:30 pm	Lunch & Networking	4th floor lounge
1:30 pm - 2:00 pm	Keynote Speaker Ali Houshmand: Embracing the Sustainable Imperative	Room 3.210
2:05 pm - 3:05 pm	Impact Investing Panel Jean-François Bieler, Alain-Olivier Desbois, Marc Gautier, Sévrine Labelle, Abdul Karim Mohamed: How Investors are Positioning or Shaping the Sustainability and Impact Investment Movement	Room 3.210
3:05 pm - 3:30 pm	Coffee Break & Networking	Room 3.130 (Cloud Deck)
3:30 pm - 4:30 pm	Pitch Competition - Final Round (open to everyone)	Room 3.210
7:00 pm - 9:00 pm	Awards Reception in Old Montreal l'Auberge Saint-Gabriel, 426 St Gabriel, H2Y 2Z9	MAP

Friday, August 30		
9:00 am - 10:00 am	Biomimicry Workshop Jacques Chirazi and Dr. Alex Ralevski	Room 3.210
10:00 am - 10:15 am	Petit Déjeuner Français (French Breakfast) Please feel free to take refreshments into presentation room	Room 3.130 (Cloud Deck)
10:15 am - 11:45 am	Parallel Sessions – Oral presentations of submitted talks Benson Honig, Amr El-Kebbi and Anjali Chawla, “An Assessment of Entrepreneurship Education Programs” Lihui Xu and Pan Zhu, “Research on The Construction of Entrepreneurship Education Ecosystem” Weifeng Qiao, Jingjing Li, Ye Shen and Sunyu Wang, “Partnership for Engineering SDGs: from the ICEE's Perspective” Esther Dormagen, “Fostering the Transformational Power of SMEs by Meaningful Partnerships”	Room 3.255
	Ondine Hogeboom, “The Lean for Flourishing Startups Method” Skrollan Madita Schwarz and Angela Cristina Monroy, “Assessing Partnerships to Reach Customers In Water-Stressed Communities” Ishwar Singh, “Industry 4.0 and its Applications in SEPT Learning Factory Supporting Entrepreneurs for Sustainable Manufacturing Projects” Panagiotis Panagiotakopoulos, Harvey Weisfeld, Antony Upward and Ian Pinnell, “Sustainable Business Modelling” Nurete Brenner, “Educating Future Entrepreneurs in the Era of Climate Change”	Room 3.265
11:45 am - 12:30 pm	Race to Flourishing: Startups vs. Large Companies Lotfi Belkhir, Ondine Hogeboom, B. Lorraine Smith, Antony Upward	Room 3.210
12:30 pm - 1:15 pm	Keynote Speaker Anni Sinjarv: Creating a Global Entrepreneurship Movement	Room 3.210
1:15 pm - 1:30 pm	Closing Remarks	Room 3.210