



International Conference for
Sustainable Entrepreneurship | 2019

August 28-30, 2019 // Montreal, QC - Canada

SPONSORSHIP PROGRAM

Sustainable Entrepreneurship:
Innovating a Carbon-Free Economy
in a Thriving Planet

ABOUT THE ICSE

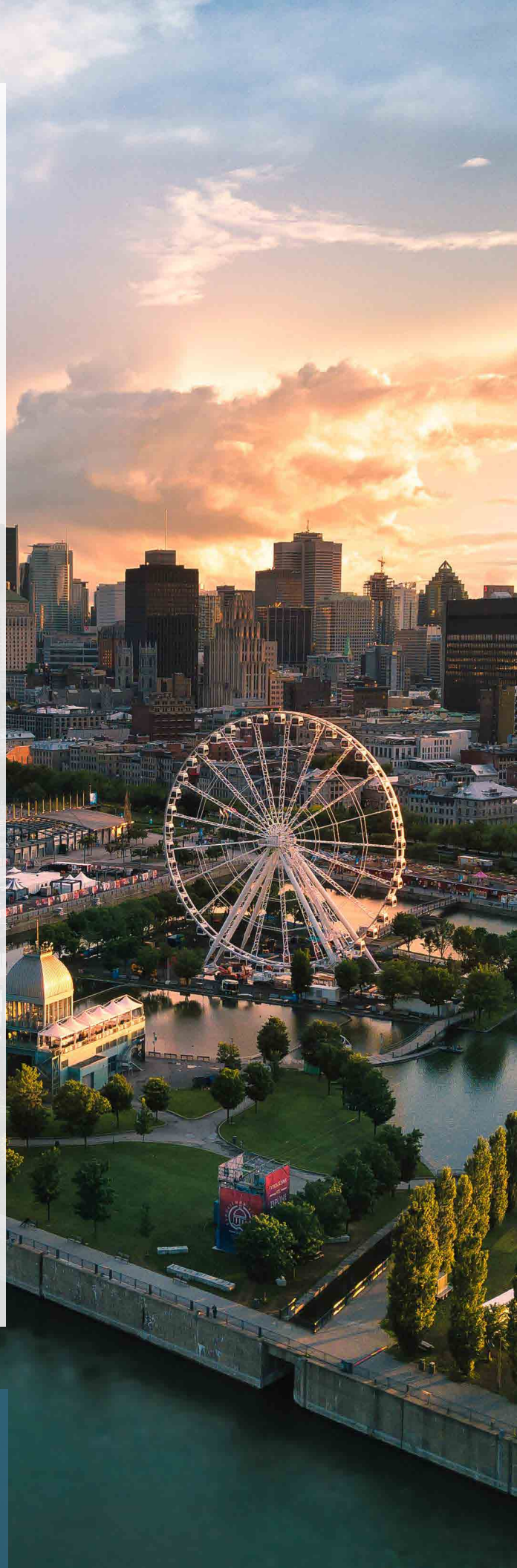
ICSE 2019 is the first conference ever to be exclusively dedicated to Sustainable Entrepreneurship with a vision to start a movement where *every entrepreneur is a sustainable entrepreneur.*

icse.ca

Organized by



ENGINEERING





THE CONFERENCE

The inaugural **International Conference for Sustainable Entrepreneurship, ICSE** will take place in **Montreal, Quebec, Canada, from August 28-30, 2019.**

ICSE 2019 starts a movement to build sustainability into the DNA of every entrepreneurial initiative. Our theme of Sustainable Entrepreneurship is no longer about fostering a branch of entrepreneurship such as Cleantech; instead, it is about *entrepreneurship done right*: economically; socially, and environmentally right! It's about every entrepreneur being a sustainable entrepreneur, and rising up collectively to the defining challenges of our time such as the climate crisis, widescale poverty and rampant diseases. In short, it is about *innovating a carbon-free economy within a socially just society in a flourishing planet.*

ICSE 2019 will bring together academics, entrepreneurs, policy-makers, investors, businesses and all concerned stakeholders from around the world to deliver and share the latest research, best business practices, cutting-edge tools and frameworks, and finally the most insightful policies that will equip the innovators and entrepreneurs of the present and the future to rise up to the greatest challenge of our time; *the Sustainability Challenge*. In addition to the traditional parallel sessions, ICSE 2019 will consist of keynote lectures, panel discussions, and workshops from internationally-renowned experts in their respective fields.

THE PARTICIPANTS

ICSE 2019 targets academics, university technology managers, entrepreneurs, policy-makers, businessmen, businesswomen and investors interested in the theory and practice of innovation, entrepreneurship, and regional development. We are especially reaching out to increased participation from youth, women, minorities and indigenous participants.

INVITATION TO SPONSORS & EXHIBITORS

Through the Sponsorship Program you have the opportunity to contribute to this top-tier and game-changing event, as well as send a strong message to the participants that you are fully on board with the vision and mission of the conference and its attendees.

SECRETARIAT – INFORMATION

<p>REGISTRATION AND GENERAL INQUIRIES</p> <p>Janet Delsey ICSE 2019 Conference Secretariat secretariat@icse.ca</p>	<p>SPONSORSHIP INQUIRIES</p> <p>Prof. Lotfi Belkhir ICSE 2019 Conference Chairman belkhir@icse.ca</p>
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SPONSORSHIP PACKAGES			
	Gold Sponsor \$ 30,000	Silver Sponsor \$ 15,000	Bronze Sponsor \$ 7,500
Complimentary Registrations	4	3	2
Logo Visibility*			
Backdrop	✓		
Posters	✓		
Electronic announcement	✓	✓	
Printed conference program	✓	✓	✓
Conference website with hyperlink	✓	✓	✓
Promotion and Advertising**			
Advertisement in the conference mini-program	Full page	Half page	
Advertising spot during coffee breaks	✓		
Company logo on eco-bottle gift	✓	✓	
Social media posts	✓	✓	
Reference in the press releases	✓	✓	
Sponsor's banner in the conference welcome area	✓	✓	✓
Special reference at the conference opening ceremony	✓	✓	✓
Exhibition			
Exhibition space only***	Large	Medium	Small
ADDITIONAL SPONSORSHIP OPPORTUNITIES			

* Gold Sponsor's logo will appear in larger size and prime position.

** Promotional Spot, Advertisements, as well as any banner must be provided by the Sponsor.

*** Exhibition floorplan is made available upon confirmation of participation.



SOCIAL EVENT SPONSOR	Lunch 2 available at \$ 8,000	Coffee Break 4 available \$ 4,000
Complimentary Registrations	2	1
Logo Visibility		
Printed Conference Program	✓	✓
Coffee Break / Lunch Menu	✓	✓
Conference website with hyperlink	✓	✓
Promotion and Advertising		
Social event hall decoration with special signage / banner (provided by the Sponsor)	✓	✓
CONFERENCE MATERIAL SPONSOR	Lanyard 1 available at \$ 4,000	Notepad 1 available at \$ 3,000
Logo Visibility	✓	✓



ADVERTISING OPPORTUNITIES

BANNER \$ 2,000

Banner placement in the Conference Hall – Welcome Area

ADVERTISING IN THE CONFERENCE MINI-PROGRAM

Centre Spread	\$ 4,500
Back Cover	\$ 3,500
Inner Front Cover	\$ 2,500
Inner Back Cover	\$ 2,500
Full Page	\$ 2,000

EXCLUSIVE MOBILE APPLICATION

Exclusive Mobile Application Sponsor

The mobile conference application will be extensively used by all participants before, during and after the Conference.

The package includes:

- Exclusivity
- Website Hyperlink to the Sponsor's website
- 3 Push Notifications to all participants with content chosen by the Sponsor, before, during and after the Conference

\$ 9,500

For more information and to become a sponsor, please contact:

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